

Industrial Alliance throws a party at the Granby Zoo



On August 5, Industrial Alliance celebrated the 34th birthday of Toutoune, an elephant at the Granby Zoo. Our company was an official partner for the special day.

Much to the delight of the crowd, our mascot Angus was also on hand.

For the occasion, children were able to watch the zoo's two elephants, Toutoune and Sarah, use a paintbrush to create stunning works of art.



In addition, two visitors chosen by the Children's Wish Foundation had the chance to feed the birthday girl, who ate with great gusto!



A company which has the wellbeing of the community at heart, Industrial Alliance is delighted to be the ambassador of various family-oriented organizations and events such as:

- the Vancouver Arts Umbrella program
- Family Day at the Drummondville Mondial des Cultures
- the Vancouver Symphony Orchestra and Calgary Opera Elementary School Concerts
- the Quebec Symphony Orchestra Family Concerts