

GENESIS INFO IN BRIEF
Table of net returns as at August 31, 2011 Series IV Plus

	Simple returns ¹			Compound annual returns				Current Annual fees %	Fees of the ² underlying fund %	Investment Advisor
	1 month %	3 months %	YTD %	1 year %	3 years %	5 years %	10 years %			
INCOME										
Money Market	0.0	0.1	0.1	0.2	0.0	1.3	1.7*	0.80	-	Industrial Alliance
Bond	1.0	2.8	4.1	3.3	4.6	3.8	4.2*	2.05	-	Industrial Alliance
Canadian Bond (IA)	0.8	2.6	4.1	3.6	5.0	4.2	4.2*	0.00	1.82	Industrial Alliance
DIVERSIFIED										
Prudent Account	(0.3)	(0.8)	0.8	3.3	2.1	2.3	3.2*	1.95	-	Industrial Alliance
Moderate Account	(0.8)	(2.2)	(0.3)	3.5	1.2	1.7	2.8*	1.99	-	Industrial Alliance
Balanced Account	(1.3)	(3.6)	(1.4)	3.6	0.2	1.1	2.4*	2.04	-	Industrial Alliance
Growth Account	(1.8)	(4.9)	(2.6)	3.7	(0.8)	0.4	1.9*	2.08	-	Industrial Alliance
Aggressive Account	(2.4)	(6.3)	(3.8)	3.7	(1.9)	(0.3)	1.4*	2.13	-	Industrial Alliance
Diversified (IA)	(1.6)	(4.7)	(2.7)	6.0	3.3	3.1	4.0*	0.00	2.35	Industrial Alliance
Diversified (Fidelity)	(0.7)	(3.2)	(2.7)	6.7	1.7	4.0	5.8*	0.00	2.46	Fidelity
Global Diversified (Aston Hill)	(4.5)	(6.1)	(2.5)	6.9	0.9	1.0*	(0.2)*	0.00	2.55	Aston Hill
CANADIAN STOCKS										
Dividend Income (IA)	(3.5)	(9.0)	(5.5)	0.5	(2.0)	(1.2)	5.4*	0.00	1.90	Industrial Alliance
Dividend Growth (IA)	(0.7)	(6.9)	(2.2)	6.5	1.2	2.9	8.5*	0.00	2.45	Industrial Alliance
Canadian Stock	(0.7)	(7.6)	(5.1)	5.4	(3.2)	1.8	5.6*	2.05	-	Industrial Alliance
Canadian Stock (IA)	(2.3)	(10.0)	(9.8)	(1.4)	(3.9)	3.9	5.5*	0.00	2.38	Industrial Alliance
Canadian Stock (Fidelity)	(1.2)	(6.1)	(4.4)	7.3	(2.9)	2.6	6.5*	0.00	2.49	Fidelity
Canadian Stock (Dynamic)	(5.8)	(9.5)	(12.0)	1.9	(0.5)	3.3	9.2*	0.00	2.34	Dynamic
Canadian Stock Small Cap. (Fidelity)	0.8	(7.2)	(4.5)	14.7	9.5	8.4	9.0*	0.00	2.44	Fidelity
Canadian Stock (Leon Frazer)	0.5	(4.9)	2.1	11.8	3.1	3.2	7.4*	0.00	2.41	Leon Frazer
US & INTERNATIONAL STOCKS										
Global Dividend (Dynamic)	(5.6)	(8.7)	(4.2)	7.5	(0.2)	0.1*	-	0.00	2.39	Dynamic
Global Stock	(4.9)	(9.9)	(7.1)	2.6	(6.4)	(5.1)	(3.5)*	2.55	-	Industrial Alliance
Global Stock (Templeton)	(7.0)	(11.4)	(6.5)	4.7	(5.1)	(4.3)	(1.2)*	0.00	2.50	Templeton
Global Stock (Mackenzie Cundill)	(7.7)	(11.3)	(8.1)	7.2	6.7*	2.5*	5.1*	0.00	2.16	Mackenzie Cundill
Global Stock (Oppenheimer)	(5.9)	(12.2)	(7.3)	3.5	(2.9)	(3.2)*	(1.2)*	0.00	2.54	Oppenheimer
NorthStar® (Fidelity)	(4.2)	(8.2)	(7.0)	5.4	(2.3)	(1.4)	-	0.00	2.52	Fidelity
International Stock	(6.9)	(11.3)	(9.1)	(1.4)	(8.0)	(6.3)	(2.3)*	2.55	-	Industrial Alliance
International Stock (Templeton)	(7.7)	(12.3)	(8.4)	0.3	(5.7)	(3.3)	(1.1)*	0.00	2.66	Templeton
European Stock	(7.9)	(14.4)	(8.3)	(1.4)	(9.2)	(6.5)	(2.3)*	2.55	-	Industrial Alliance
European Stock (Fidelity)	(8.7)	(14.8)	(11.3)	(0.3)	(10.1)	(1.8)	0.2*	0.00	2.54	Fidelity
U.S. Stock	(3.2)	(8.5)	(4.9)	6.4	(4.5)	(3.9)	(4.1)*	2.05	-	Industrial Alliance
U.S. Stock (McLean Budden)	(4.5)	(10.1)	(8.5)	2.0	(6.5)	(4.0)	(4.8)*	0.00	2.47	McLean Budden
SPECIALTY										
Emerging Markets (Mackenzie Cundill)	(11.3)	(13.2)	(17.7)	(0.4)	1.4	4.0	8.1*	0.00	2.80	Mackenzie Cundill
Global Health Care (Renaissance)	(2.6)	(8.5)	2.9	10.6	(1.2)	(1.0)	0.7*	0.00	3.28	CIBC
U.S. Stock / DAQ	(2.9)	(5.2)	(2.1)	14.0	0.9	2.3	(2.6)*	2.30	-	Industrial Alliance

Returns after deduction of current annual fees. Past performance is not a guarantee of future returns

¹ The rates for the period are non-annualized.

² These fees are as at June 2011 and are subject to change without notice from the external manager.

* Simulation of past returns as if the Account had been in effect for these periods. The returns were calculated according to the management expense ratios for the period concerned.