

GENESIS INFO IN BRIEF
Table of net returns as at June 30, 2010 Series IV Plus

	Simple returns ¹			Compound annual returns				Current Annual fees %	Fees of the ² underlying fund %	Investment Advisor
	1 month %	3 months %	YTD %	1 year %	3 years %	5 years %	10 years %			
INCOME										
Money Market	0.0	(0.1)	(0.3)	(0.5)	1.2	1.9*	2.2*	0.80	-	Industrial Alliance
Bond	1.6	2.4	3.2	4.7	4.7	2.8*	4.4*	2.05	-	Industrial Alliance
Canadian Bond (IA)	1.6	2.2	3.1	5.1	5.4	3.5*	4.6*	0.00	1.79	Industrial Alliance
Global Bond	2.9	4.1	(0.9)	(8.1)	5.3	(0.2)*	0.7*	2.30	-	Industrial Alliance
DIVERSIFIED										
Prudent Account	0.2	(0.9)	(0.3)	3.2	0.6	2.0*	2.3*	1.95	-	Industrial Alliance
Moderate Account	(0.3)	(2.1)	(1.6)	2.8	(1.1)	1.6*	1.5*	1.99	-	Industrial Alliance
Balanced Account	(0.7)	(3.3)	(2.8)	2.4	(2.8)	1.1*	0.6*	2.04	-	Industrial Alliance
Growth Account	(1.2)	(4.6)	(4.1)	2.0	(4.5)	0.6*	(0.3)*	2.08	-	Industrial Alliance
Aggressive Account	(1.7)	(5.8)	(5.3)	1.6	(6.3)	0.0*	(1.3)*	2.13	-	Industrial Alliance
Diversified (IA)	(1.8)	(3.9)	(1.7)	9.7	0.1	2.9*	-	0.00	2.30	Industrial Alliance
Diversified (Fidelity)	(2.9)	(5.5)	(3.3)	5.9	(0.9)	4.5*	4.4*	0.00	2.38	Fidelity
Global Diversified (Catapult)	(1.7)	(3.7)	(0.1)	11.1	(5.0)	(1.2)*	-	0.00	2.49	Catapult
CANADIAN STOCKS										
Dividend Income (IA)	(2.2)	(5.1)	(0.7)	13.2	(6.6)	1.0*	7.2*	0.00	1.89	Industrial Alliance
Dividend Growth (IA)	(2.9)	(4.5)	(2.1)	8.8	(2.4)	5.0*	9.7*	0.00	2.47	Industrial Alliance
Canadian Stock	(4.2)	(6.2)	(4.3)	4.6	(5.5)	3.9*	0.8*	2.05	-	Industrial Alliance
Canadian Stock (IA)	(2.5)	(6.3)	(4.7)	5.5	(2.1)	6.0*	-	0.00	2.39	Industrial Alliance
Canadian Stock (Fidelity)	(4.0)	(6.3)	(4.5)	7.1	(5.9)	4.3*	4.7*	0.00	2.44	Fidelity
Canadian Stock (Dynamic)	(2.7)	(4.6)	(5.6)	12.0	(2.5)	8.8*	8.5*	0.00	2.41	Dynamic
Canadian Stock Small Cap. (Fidelity)	(4.4)	(5.2)	(1.0)	27.6	2.5	7.3*	6.3*	0.00	2.46	Fidelity
Canadian Stock (Leon Frazer)	(1.2)	(3.5)	(1.0)	12.8	(0.8)	3.4*	6.8*	0.00	2.41	Leon Frazer
US & INTERNATIONAL STOCKS										
Global Dividend (Dynamic)	(2.0)	(9.3)	(6.6)	11.0	(7.0)	-	-	0.00	2.39	Dynamic
Global Stock	(2.3)	(9.4)	(9.8)	(2.0)	(13.8)	(5.2)*	(6.7)*	2.55	-	Industrial Alliance
Global Stock (Templeton)	(1.3)	(9.0)	(11.1)	(1.2)	(13.0)	(4.0)*	(1.9)*	0.00	2.40	Templeton
Global Stock (Mackenzie Cundill)	(6.1)	(10.5)	1.6	23.1	(2.6)*	3.1*	6.2*	0.00	2.43	Mackenzie Cundill
Global Stock (Oppenheimer)	(1.5)	(8.8)	(6.8)	1.7	(11.3)	(3.3)*	(3.7)*	0.00	2.54	Oppenheimer
NorthStar® (Fidelity)	(3.2)	(6.1)	(3.7)	9.3	(8.8)	(1.5)*	-	0.00	2.51	Fidelity
International Stock	0.2	(10.7)	(13.2)	(5.8)	(15.6)	(4.5)*	(5.6)*	2.55	-	Industrial Alliance
International Stock (Templeton)	(0.2)	(9.7)	(13.2)	(1.1)	(13.8)	(1.8)*	(2.9)*	0.00	2.59	Templeton
European Stock	0.4	(12.0)	(16.7)	(6.0)	(17.2)	(5.0)*	(5.3)*	2.55	-	Industrial Alliance
European Stock (Fidelity)	0.7	(9.0)	(11.7)	(2.3)	(13.1)	0.9*	(3.3)*	0.00	2.66	Fidelity
U.S. Stock	(4.1)	(8.0)	(6.5)	2.0	(12.0)	(5.8)*	(7.0)*	2.05	-	Industrial Alliance
U.S. Stock (McLean Budden)	(4.2)	(11.2)	(10.5)	(2.3)	(11.7)	(5.2)*	(8.3)*	0.00	2.46	McLean Budden
SPECIALTY										
Emerging Markets (Mackenzie Cundill)	(1.3)	(3.5)	(7.4)	9.5	(4.6)	5.6*	4.5*	0.00	2.73	Mackenzie Cundill
Global Health Care (Renaissance)	0.4	(6.7)	(6.3)	0.1	(5.6)	(1.5)*	3.0*	0.00	3.17	CIBC
U.S. Stock / DAQ	(5.0)	(7.8)	(6.3)	5.0	(5.8)	(2.1)*	(12.5)*	2.30	-	Industrial Alliance

Returns after deduction of current annual fees. Past performance is not a guarantee of future returns

¹ The rates for the period are non-annualized.

² These fees are as at June 2010 and are subject to change without notice from the external manager.

* Simulation of past returns as if the Account had been in effect for these periods. The returns were calculated according to the management expense ratios for the period concerned.