

GENESIS INFO IN BRIEF
Table of net returns as at March 31, 2010 Series IV Plus

	Simple returns ¹			Compound annual returns				Current Annual fees %	Fees of the ² underlying fund %	Investment Advisor
	1 month %	3 months %	YTD %	1 year %	3 years %	5 years %	10 years %			
INCOME										
Money Market	0.0	(0.1)	(0.1)	(0.5)	1.5	2.0*	2.3*	0.80	-	Industrial Alliance
Bond	(0.9)	0.7	0.7	3.0	3.1	3.1*	4.3*	2.05	-	Industrial Alliance
Canadian Bond (IA)	(0.8)	0.8	0.8	3.8	3.8	3.8*	4.4*	0.00	1.79	Industrial Alliance
Global Bond	(5.4)	(4.8)	(4.8)	(16.3)	0.4	(1.1)*	0.4*	2.30	-	Industrial Alliance
DIVERSIFIED										
Prudent Account	0.2	0.6	0.6	8.6	0.5	2.8*	2.6*	1.95	-	Industrial Alliance
Moderate Account	0.7	0.6	0.6	11.3	(0.6)	2.6*	1.9*	1.99	-	Industrial Alliance
Balanced Account	1.1	0.5	0.5	14.0	(1.8)	2.3*	1.1*	2.04	-	Industrial Alliance
Growth Account	1.5	0.5	0.5	16.8	(3.1)	2.0*	0.3*	2.08	-	Industrial Alliance
Aggressive Account	1.9	0.5	0.5	19.6	(4.4)	1.7*	(0.5)*	2.13	-	Industrial Alliance
Diversified (IA)	1.8	2.3	2.3	26.2	1.4	4.3*	-	0.00	2.33	Industrial Alliance
Diversified (Fidelity)	2.4	2.3	2.3	27.8	2.3	6.3*	5.2*	0.00	2.38	Fidelity
Global Diversified (Catapult)	2.4	3.8	3.8	26.4	(5.0)	0.0*	-	0.00	2.49	Catapult
CANADIAN STOCKS										
Dividend Income (IA)	5.8	4.7	4.7	41.8	(3.7)	2.5*	8.6*	0.00	1.89	Industrial Alliance
Dividend Growth (IA)	4.6	2.5	2.5	34.3	0.5	6.7*	11.0*	0.00	2.56	Industrial Alliance
Canadian Stock	3.9	2.0	2.0	34.6	(1.5)	6.1*	2.2*	2.05	-	Industrial Alliance
Canadian Stock (IA)	2.3	1.7	1.7	29.7	2.9	7.7*	-	0.00	2.46	Industrial Alliance
Canadian Stock (Fidelity)	3.6	1.9	1.9	33.2	(1.8)	6.1*	5.9*	0.00	2.44	Fidelity
Canadian Stock (Dynamic)	1.8	(1.0)	(1.0)	40.8	1.0	10.2*	9.0*	0.00	2.41	Dynamic
Canadian Stock Small Cap. (Fidelity)	2.5	4.4	4.4	66.3	6.5	8.3*	7.2*	0.00	2.46	Fidelity
Canadian Stock (Leon Frazer)	3.0	2.5	2.5	33.4	1.1	5.0*	7.9*	0.00	2.47	Leon Frazer
US & INTERNATIONAL STOCKS										
Global Dividend (Dynamic)	4.3	3.0	3.0	28.2	(1.9)	-	-	0.00	2.39	Dynamic
Global Stock	2.2	(0.4)	(0.4)	19.7	(11.6)	(3.1)*	(6.0)*	2.55	-	Industrial Alliance
Global Stock (Templeton)	2.6	(2.2)	(2.2)	19.6	(10.9)	(2.1)*	(0.8)*	0.00	2.25	Templeton
Global Stock (Mackenzie Cundill)	5.6	13.4	13.4	80.9	2.0*	5.4*	8.4*	0.00	2.43	Mackenzie Cundill
Global Stock (Oppenheimer)	3.5	2.1	2.1	26.0	(9.0)	(0.7)*	(3.0)*	0.00	2.54	Oppenheimer
NorthStar® (Fidelity)	2.6	2.5	2.5	34.3	(6.3)	(0.1)*	-	0.00	2.51	Fidelity
International Stock	2.3	(2.7)	(2.7)	21.3	(13.1)	(2.3)*	(4.7)*	2.55	-	Industrial Alliance
International Stock (Templeton)	2.8	(3.9)	(3.9)	26.9	(10.7)	0.1*	(1.5)*	0.00	2.57	Templeton
European Stock	2.5	(5.3)	(5.3)	22.6	(13.9)	(2.6)*	(4.3)*	2.55	-	Industrial Alliance
European Stock (Fidelity)	3.9	(3.0)	(3.0)	21.0	(9.5)	3.1*	(2.8)*	0.00	2.66	Fidelity
U.S. Stock	2.1	1.7	1.7	17.9	(10.3)	(3.8)*	(6.3)*	2.05	-	Industrial Alliance
U.S. Stock (McLean Budden)	2.3	0.7	0.7	17.7	(8.6)	(2.4)*	(7.7)*	0.00	2.46	McLean Budden
SPECIALTY										
Emerging Markets (Mackenzie Cundill)	5.0	(4.1)	(4.1)	40.8	(1.5)	7.5*	4.1*	0.00	2.73	Mackenzie Cundill
Global Health Care (Renaissance)	(1.0)	0.4	0.4	11.2	(5.1)	1.1*	5.7*	0.00	3.14	CIBC
U.S. Stock / DAQ	3.7	1.6	1.6	24.7	(3.2)	(0.2)*	(13.0)*	2.30	-	Industrial Alliance

Returns after deduction of current annual fees. Past performance is not a guarantee of future returns

¹ The rates for the period are non-annualized.

² These fees are as at March 2010 and are subject to change without notice from the external manager.

* Simulation of past returns as if the Account had been in effect for these periods. The returns were calculated according to the management expense ratios for the period concerned.