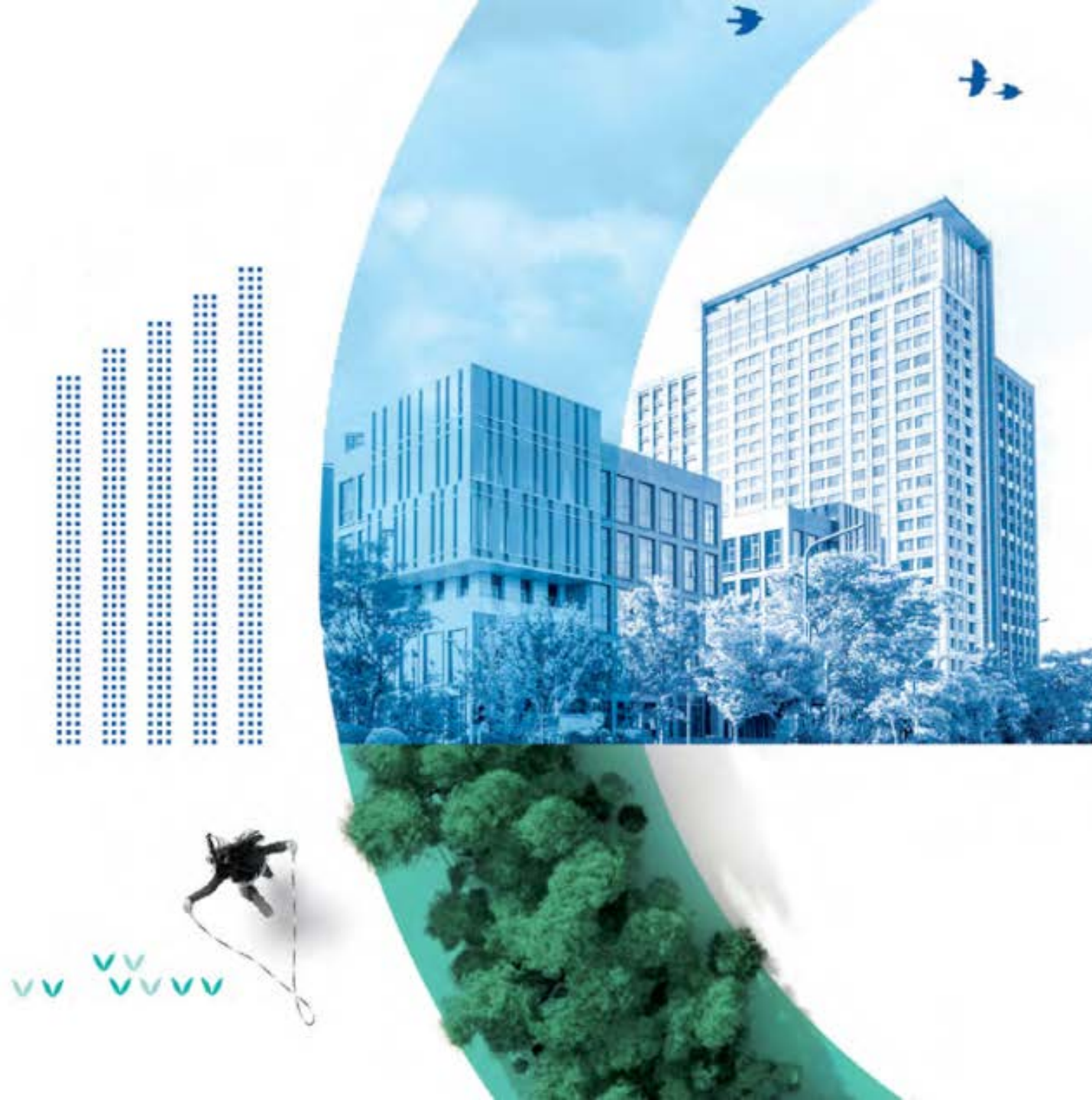


INSPIRED TO
GROW TOGETHER,
NOW

Investor presentation



Forward-looking statements

This document may contain statements relating to strategies used by iA Financial Group or statements that are predictive in nature, that depend upon or refer to future events or conditions, or that include words such as “may”, “will”, “could”, “should”, “would”, “suspect”, “expect”, “anticipate”, “intend”, “plan”, “believe”, “estimate”, and “continue” (or the negative thereof), as well as words such as “objective”, “goal”, “guidance”, “outlook” and “forecast”, or other similar words or expressions. Such statements constitute forward-looking statements within the meaning of securities laws. In this document, forward-looking statements include, but are not limited to, information concerning possible or assumed future operating results. These statements are not historical facts; they represent only expectations, estimates and projections regarding future events and are subject to change.

Although iA Financial Group believes that the expectations reflected in such forward-looking statements are reasonable, such statements involve risks and uncertainties, and undue reliance should not be placed on such statements. In addition, certain material factors or assumptions are applied in making forward-looking statements, and actual results may differ materially from those expressed or implied in such statements.

Material factors and risks that could cause actual results to differ materially from expectations include, but are not limited to: insurance, market, credit, liquidity, strategic, operational and regulatory risks, such as: general business and economic conditions; level of inflation; level of competition and consolidation; changes in laws and regulations, including tax laws and changes made to capital and liquidity guidelines; actions by regulatory authorities that may affect the business or operations of iA Financial Group or its business partners; risks associated with the regional or global political and social environment; risks related to climate change including the transition to a low-carbon economy and iA Financial Group’s ability to satisfy stakeholder expectations on environmental, social and governance issues; information technology, data and information security risks, including cyber risks; fraud risk; risks related to human resources; hedging strategy risks; iA Financial Group liquidity risk, including the availability of financing to meet financial commitments at expected maturity dates; risk of incorrect design, implementation or use of a model; accuracy of information received from counterparties and the ability of counterparties to meet their obligations; and the occurrence of natural or man-made disasters, international conflicts, pandemic diseases (such as the COVID-19 pandemic) and acts of terrorism.

Material factors and assumptions used in the preparation of financial outlooks include, but are not limited to: accuracy of estimates, assumptions and judgments under applicable accounting policies, and no material change in accounting standards and policies applicable to the Company; no material variation in interest rates; no significant changes to the Company’s effective tax rate; no material changes in the level of the Company’s regulatory capital requirements; availability of options for deployment of excess capital; credit experience, mortality, morbidity, longevity and policyholder behaviour being in line with actuarial experience studies; investment returns being in line with the Company’s expectations and consistent with historical trends; different business growth rates per business unit; no unexpected changes in the economic, competitive, insurance, legal or regulatory environment or actions by regulatory authorities that could have a material impact on the business or operations of iA Financial Group or its business partners; no unexpected change in the number of shares outstanding; and the non-materialization of risks or other factors mentioned or discussed elsewhere in this document or found in the “Risk Management” section of the Company’s Management’s Discussion and Analysis for 2023 that could influence the Company’s performance or results.

Economic and financial instability in a context of geopolitical tensions – Unfavourable economic conditions and financial instability are causing some concern, including interest rate hikes by central banks to fight inflation. The war in Ukraine, the Hamas-Israel conflict and tension in China are also causing instability in global markets. These events, among others, could lead to reduced consumer and investor confidence, significant financial volatility and more limited growth opportunities, as well as testing the Company’s ability to anticipate and mitigate headwinds in its markets and could negatively affect the Company’s financial outlook, results and operations.

Additional information about the material factors that could cause actual results to differ materially from expectations and about material factors or assumptions applied in making forward-looking statements may be found in the “Risk Management” section of the Management’s Discussion and Analysis for 2023, the “Management of Risks Associated with Financial Instruments” note to the audited consolidated financial statements for the year ended December 31, 2023 and elsewhere in iA Financial Group’s filings with the Canadian Securities Administrators, which are available for review at sedarplus.ca.

The forward-looking statements in this document reflect iA Financial Group’s expectations as of the date of this document. iA Financial Group does not undertake to update or release any revisions to these forward-looking statements to reflect events or circumstances after the date of this document or to reflect the occurrence of unanticipated events, except as required by law.

Non-IFRS and Additional Financial Measures

iA Financial Corporation and iA Insurance (hereinafter referred to individually in this section as the “Company”) report their financial results and statements in accordance with International Financial Reporting Standards (“IFRS”). They also publish certain financial measures or ratios that are not based on IFRS (“non-IFRS”). A financial measure is considered a non-IFRS measure for Canadian securities law purposes if it is presented other than in accordance with the generally accepted accounting principles (“GAAP”) used for the Company’s audited financial statements. The Company uses non-IFRS measures when evaluating its results and measuring its performance. The Company believes that non-IFRS measures provide additional information to better understand its financial results and assess its growth and earnings potential, and that they facilitate comparison of the quarterly and full year results of the Company’s ongoing operations. Since non-IFRS measures do not have standardized definitions and meaning, they may differ from the non-IFRS financial measures used by other institutions and should not be viewed as an alternative to measures of financial performance determined in accordance with IFRS. The Company strongly encourages investors to review its financial statements and other publicly filed reports in their entirety and not to rely on any single financial measure. These non-IFRS measures are often accompanied by and reconciled with IFRS financial measures. For certain non-IFRS measures, there are no directly comparable amounts under IFRS.

For relevant information about non-IFRS measures used in this document, see the “Non-IFRS and Additional Financial Measures” section in the Management’s Discussion and Analysis for the period ending December 31, 2023, which is hereby incorporated by reference and is available for review on SEDAR+ at [sedarplus.ca](https://www.sedarplus.ca) or on iA Financial Group’s website at ia.ca.

NOTE TO READERS REGARDING 2022 RESTATED RESULTS UNDER IFRS 17 AND IFRS 9

The Company’s 2022 annual results have been restated for the adoption of IFRS 17 *Insurance Contracts* and the related IFRS 9 *Financial Instruments* overlay (“the new accounting standards”). Additionally, the restated 2022 results are not fully representative of the Company’s future market risk profile and future reported and core earnings profile, as the transition of the Company’s invested asset portfolio for asset/liability management purposes under the new accounting standards was not fully completed until 2023. Accordingly, analysis based on 2022 comparative results may not be indicative of future trends and should be interpreted within this context. For additional information about risk management under the new accounting standards, refer to the “Risk Management” section of the Management’s Discussion and Analysis as at December 31, 2023.

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iA Financial Group is one of the largest insurance and wealth management groups in Canada, with operations in the United States.

Founded in 1892, it is an important Canadian public company and is listed on the Toronto Stock Exchange under the ticker symbols IAG (common shares) and IAF (preferred shares).



Our purpose

For our clients to be confident and secure about their future.

Our ambition

To be the leading financial institution that best combines the human and digital experience.

Our values

- Client centricity
- Inspired teams
- Learning agility
- High performance

THE GROUP TODAY

5 million
+

clients

9,400
+

employees

50,000
+

advisors

\$218.9
billion

assets under management
and administration[†]

\$9
billion

market
capitalization

SHAREHOLDER VALUE CREATION

Industry leading share price and book value¹ growth since IPO
From sound management approach and long-term vision



¹ Book value per common share is a financial measure calculated by dividing the common shareholders' equity by the number of common shares outstanding at the end of the period; all components of this measure are IFRS measures. ² First disclosed book value as a public company, as at March 31, 2000. Share price as at February 3, 2000, when iA became a public company, considering the 2/1 split on May 16, 2005.

BUSINESS STRUCTURE TAILORED FOR LONG-TERM VALUE CREATION

THREE BUSINESS SEGMENTS

TWO SUPPORTING SEGMENTS

Insurance, Canada

- Individual Insurance
- Group Insurance
- Dealer Services
- iA Auto and Home
- Retail distribution

Wealth Management

- Individual Wealth Management
- Group Savings and Retirement
- Retail distribution

US Operations

- Individual Insurance
- Dealer Services

Investment

Total Portfolio Management to increase assets efficiency and optimize asset-liability matching

Corporate

Streamlined corporate functions for further operational efficiency

2024 OUTLOOK

INSURANCE, CANADA

- **Sales:** Momentum from leadership position, high-performing distribution networks and digital tools
- **Earnings:** Expecting strong growth from sales, well-positioned assumptions and pricing

WEALTH MANAGEMENT

- **AUM:** Maintain seg fund leadership and leverage very strong sales of guaranteed products
- **AUA:** Expecting distribution affiliates' very solid 2023 performance to continue in 2024

US OPERATIONS

- **Individual Insurance:** Building on 2023 record sales and Vericity acquisition
- **Dealer Services:** Taking action to grow sales and earnings amid challenging environment

INVESTMENT

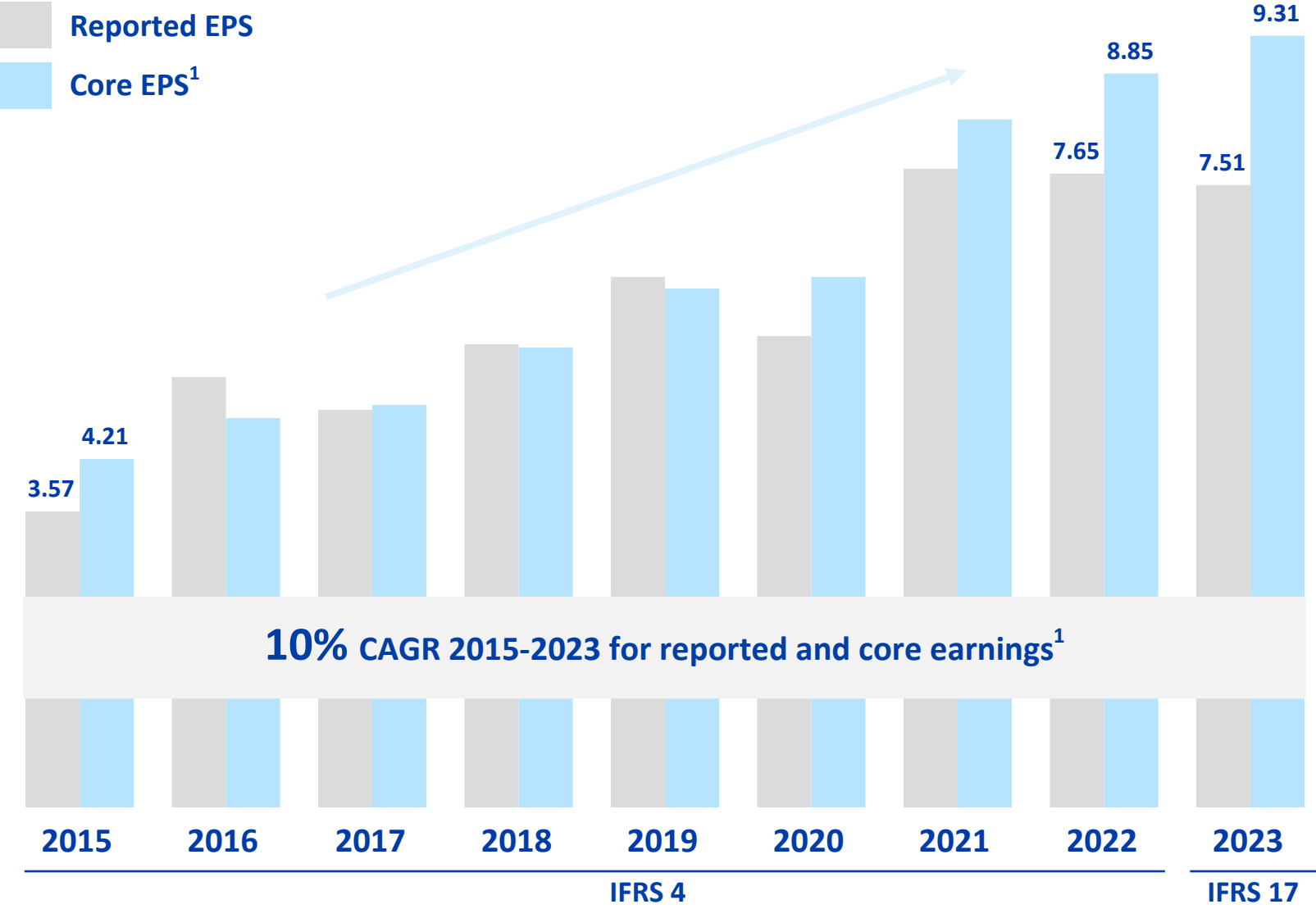
- **Total portfolio management:** Holistic approach focused on asset-liability management
- **Investment portfolio:** High-quality and conservative with comprehensive set of sensitivities provided

CORPORATE

- **Organic investment:** Continue to invest with discipline in organic growth and digital transformation
- **Efficiency:** Growing earnings with the same level of Corporate expenses as in 2023, a solid target amid inflationary environment



GROWING REPORTED AND CORE EARNINGS OVER TIME



Medium-term target of **10%+** growth for core EPS on average per year

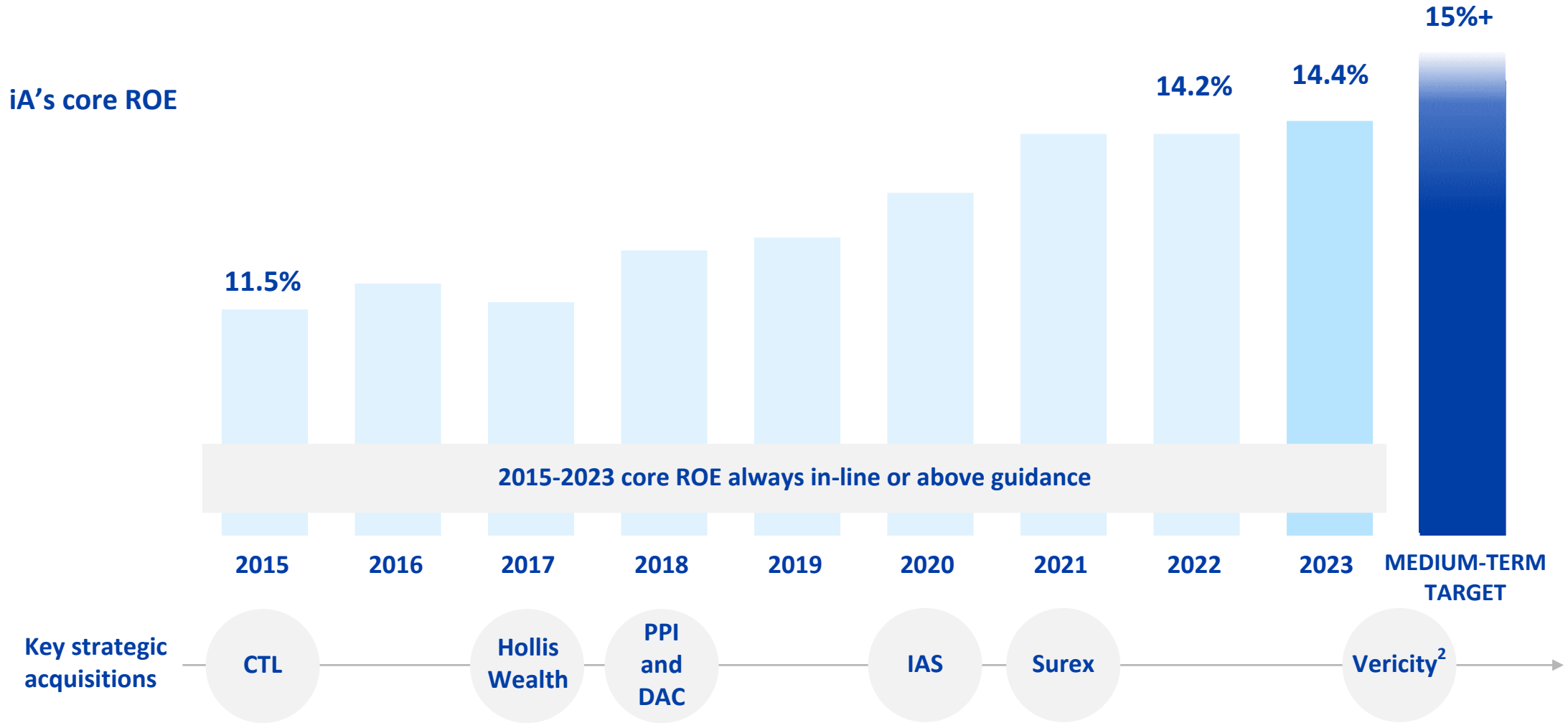
¹ Core earnings metric was first introduced in 2015; data in the graph is presented as initially disclosed and under IFRS 4 standard.

EXPANDING CORE ROE

While adding 25+ acquisitions since 2015¹



iA's core ROE



¹ Since introduction of core earnings metric in 2015. Core earnings definition has been updated based on the new IFRS 17 and IFRS 9 accounting standards. ROE for 2022 and after reflects this new definition; ROE prior to 2022 has not been restated. ² Transaction expected to close in the first half of 2024.

2023 SALES – CONTINUED STRONG SALES GROWTH MOMENTUM

SALES [†] (\$M, unless otherwise indicated)	Year-to-date at December 31		
	2023	2022	Variation
INSURANCE, CANADA			
Individual Insurance ¹	369	387	(5%)
Group Insurance	417	368	13%
Dealer Services	686	615	12%
iA Auto & Home	519	457	14%
WEALTH MANAGEMENT			
Individual Wealth Management			
Segregated funds – gross sales	3,581	3,908	(8%)
Mutual funds – gross sales	1,531	1,722	(11%)
Insured annuities and other savings products	2,700	1,203	124%
Group Savings and Retirement	2,590	2,827	(8%)
US OPERATIONS			
Individual Insurance (\$US)	231	186	24%
Dealer Services (\$US)	1,283	1,315	(2%)

HIGHLIGHTS

- Sales continued to be elevated in 2023 for Individual Insurance, Canada
- Strong sales growth in Group Insurance, Dealer Services in Canada and at iA Auto & Home
- Net fund inflows in Individual Wealth, with record sales of guaranteed products and continued #1 rank in gross and net segregated fund sales²
- US Individual Insurance continued strong sales growth performance with 24% YoY increase

¹ First-year annualized premiums. ² Source: Investor Economics, January 2024.

[†] This item is a non-IFRS measure; see the “Non-IFRS and Additional Financial Measures” section at the beginning of this document for relevant information about such measures.

PROVEN GROWTH STRATEGY WITH A STRONG TRACK RECORD

ORGANIC GROWTH

Strong and steady growth, supported by:

- vast distribution network and
- comprehensive product offering

To provide considerable added value to clients.

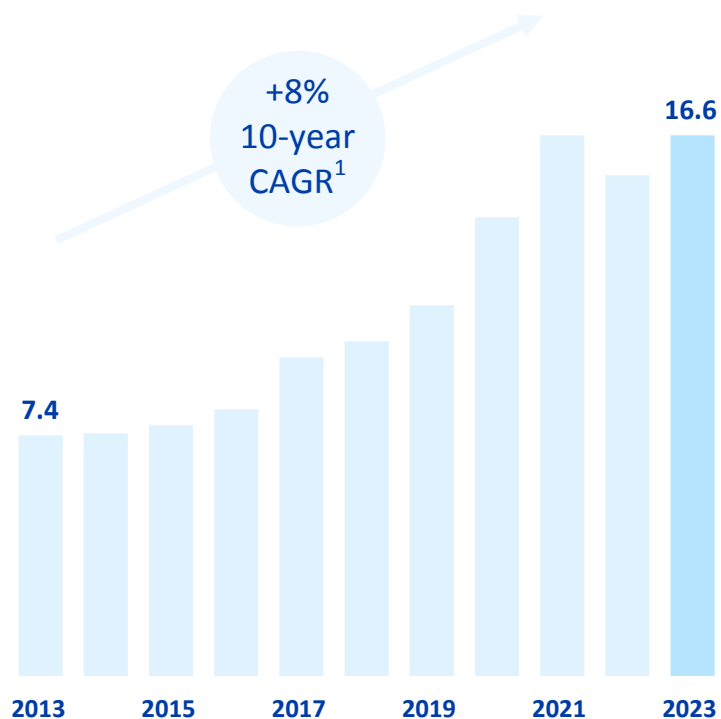
GROWTH THROUGH ACQUISITIONS

Acquisitions allow the company to diversify its activities and grow in scale.

40+ acquisitions since 2000

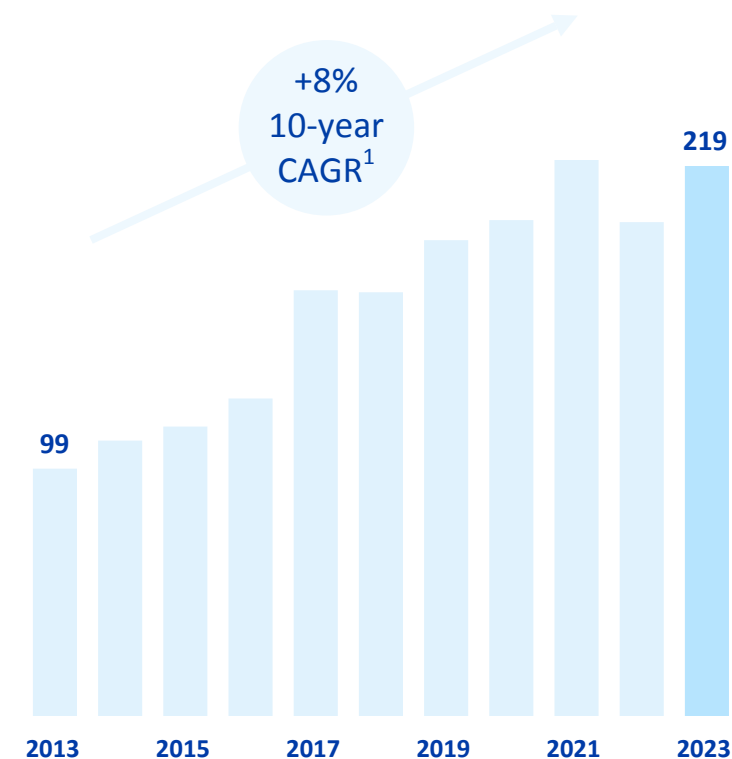
Growth of premiums and deposits[†] from new sales and strong retention of in-force business

Net premiums, premium equivalents and deposits[†] (\$B)



Growth in assets[†] is a key long-term profitability driver

Assets under management (AUM) and administration (AUA) (end of period, \$B)



Note: The figures do not always add up exactly due to rounding differences. The definition of net premiums for P&C businesses has been updated based on the new IFRS 17 and IFRS 9 accounting standards. Net premiums for 2022 and after reflect this new definition; net premiums prior to 2022 have not been restated. ¹ At December 31, 2023.

[†] This item is a non-IFRS measure; see the “Non-IFRS and Additional Financial Measures” section at the beginning of this document for relevant information about such measures.

ROBUST CAPITAL POSITION

Flexible balance sheet

**Robust solvency ratio
well above operating target**

+

**Financial flexibility
with low debt ratio of 14.6%¹⁺**

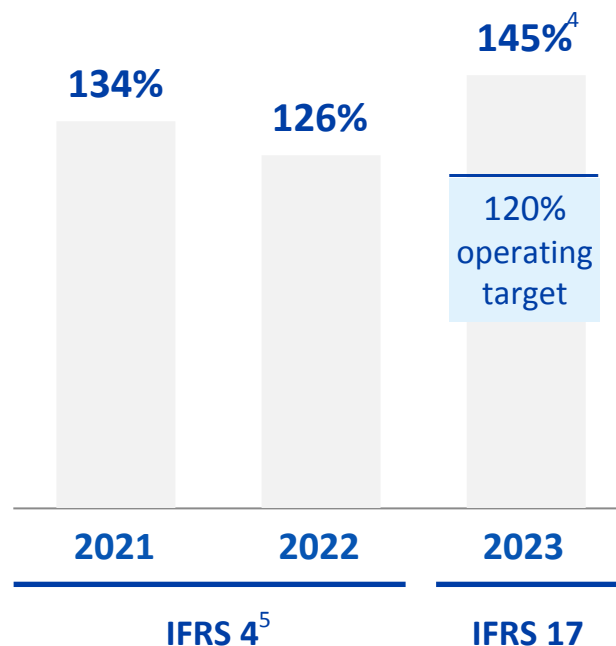
+

**Solid balance sheet with a
high-quality \$42.6B² investment portfolio**

**Support the company's
growth strategy**

Solvency ratio³

Solvency ratio is a measure of a company's financial strength (end of period)



FOCUS ON CAPITAL

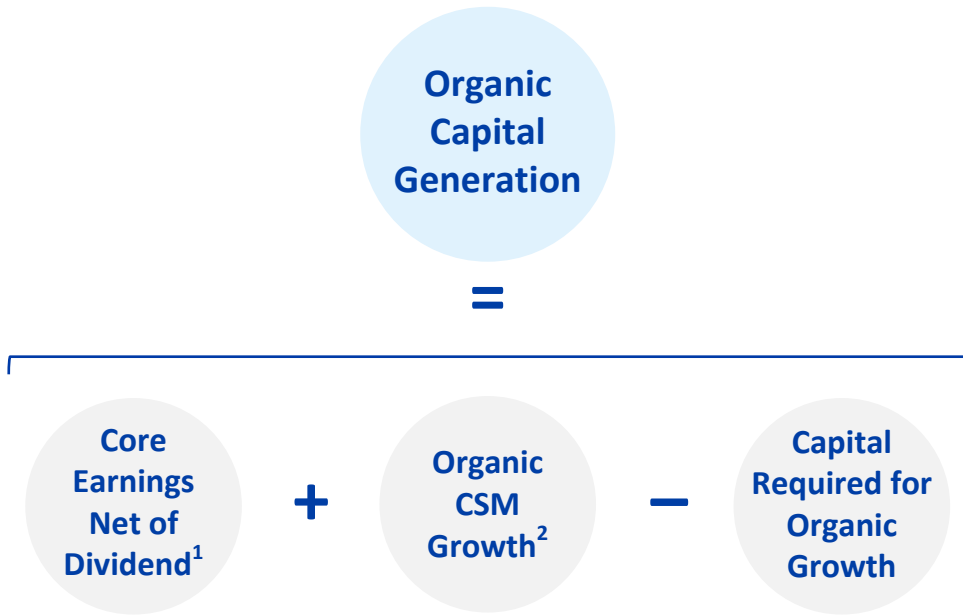
- Accounting choices guided by capital optimization principles
E.g. Use of general measurement model for group insurance leading to additional capital from CSM and RA
- Robust 2023 solvency ratio driven by better recognition of our strong risk management under new accounting regime

¹ Calculated at Dec. 31, 2023 as: Debentures, preferred shares issued by a subsidiary and other equity instruments/(Capital structure + post-tax contractual service margin (CSM))¹. ² At Dec. 31, 2023. ³ iA Financial Corporation Inc. ⁴ Pro-forma solvency ratio of 142%, as at December 31, 2023, considering the acquisition of Vericity announced in October 2023. ⁵ 2021 and 2022 figures calculated according to the IFRS 4 accounting standard and with the capital standard applicable before 2023. ¹ This item is a non-IFRS measure; see the "Non-IFRS and Additional Financial Measures" section at the beginning of this document for relevant information about such measures.



STRONG AND ONGOING ORGANIC CAPITAL GENERATION

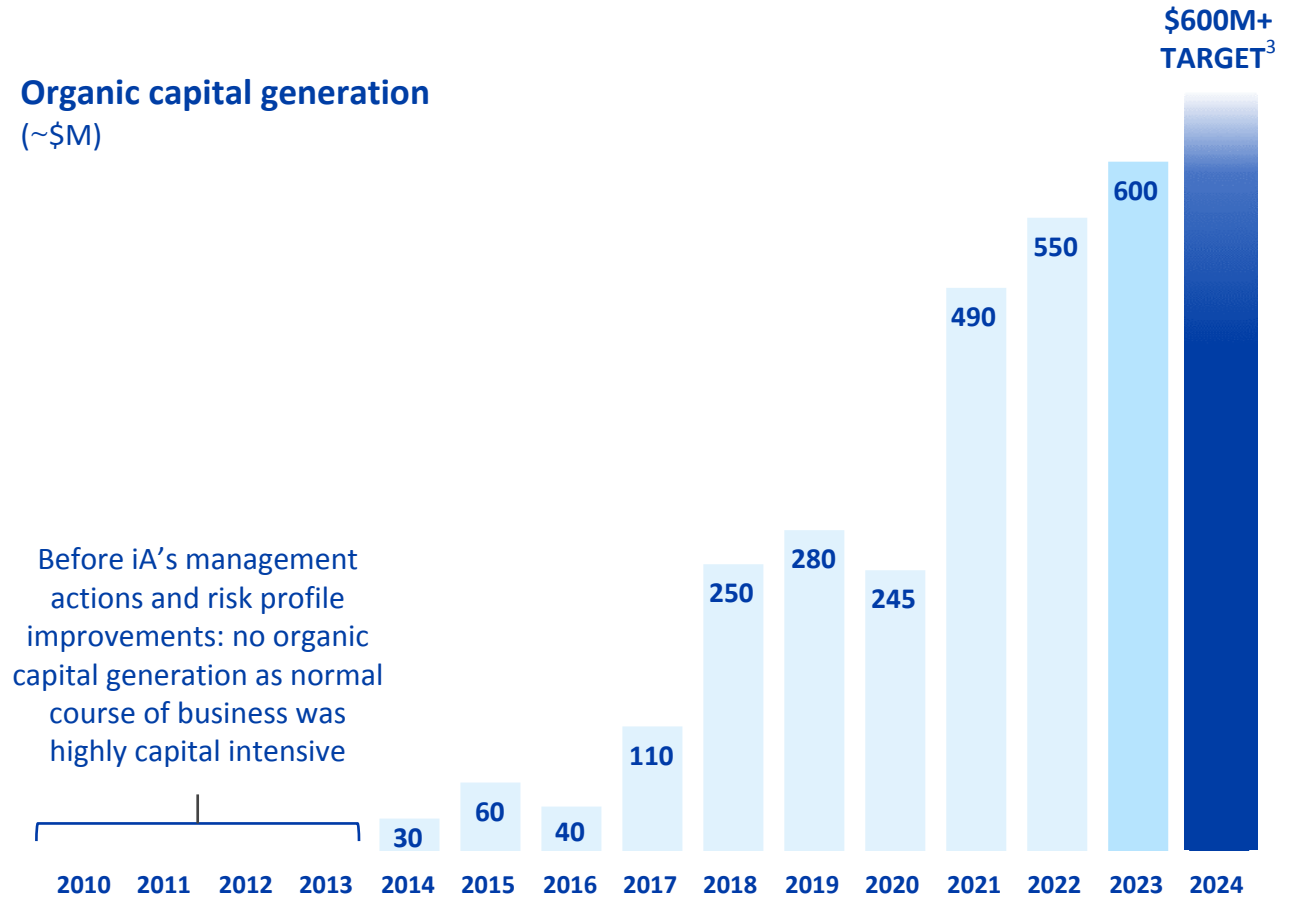
A comprehensive KPI



ORGANIC CAPITAL GENERATION DRIVERS

- Continuing improvement of risk management practices
- Decision-making process with a focus on capital
- Pricing discipline

Organic capital generation (~\$M)



GROWTH-DRIVEN STRATEGY FOCUSED ON STRONG SHAREHOLDER VALUE



\$1.6B

Capital available for deployment¹
(December 31, 2023)

Capital deployment priorities

RECENT INITIATIVES

1



Profitable organic growth

Investing in digital evolution to propel growth

- Digital transformation progressing well on many levels
- Support of sales growth for all business units

2



Disciplined acquisitions

To strengthen strategic positioning

- 25+ acquisitions since 2015
- Continuing growth story in US individual insurance with the acquisition of Vericity

3



Steadily growing dividends

Committed to a 25%-35% target payout ratio based on core earnings

- Dividend of \$2.97 paid in 2023, up 14% YoY
- Dividend increased by 7% to \$0.8200 payable in Q1/2024

4



Normal course issuer bid (NCIB)

Up to 5% of outstanding shares

- Nearly 5.4M shares redeemed and cancelled during 2023 for a total value of \$461M
- Program renewed for another year (between Nov. 14, 2023 and Nov. 13, 2024)

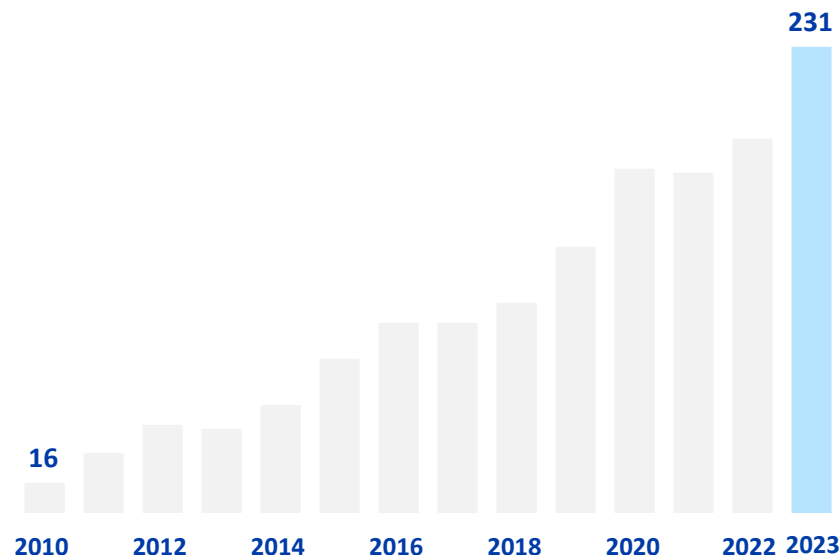
¹ Does not include the impact of the Vericity acquisition announced in October 2023.

LEVERAGING OUR KNOW-HOW FOR A SUCCESSFUL US EXPANSION

Both organically and through acquisitions

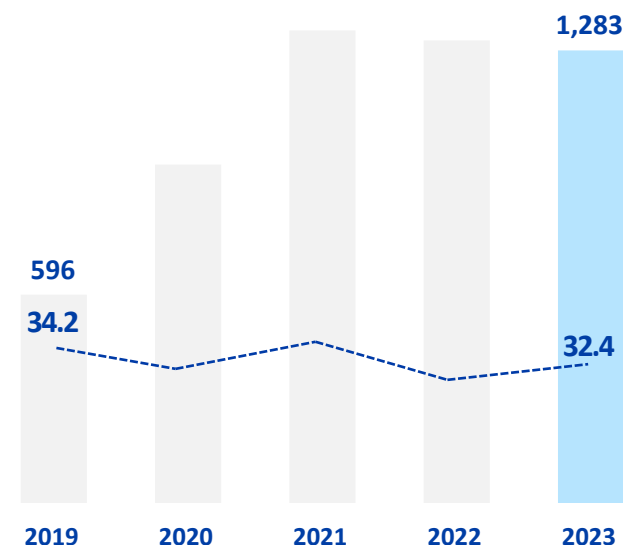


US Individual Insurance Sales (CAD\$M)



US Dealer Services Sales (CAD\$M)

---- US new and used vehicle sales¹ (M units)



- ✓ Acquisitions prove to deliver sustained growth over time
- ✓ High-performing distribution channels and portfolio of products
- ✓ Strong growth potential in the US life insurance market

Main acquisitions²: United Family (2008), American-Amicable (2010), DAC (Helios Financial) (2018), IAS (2020) and Vericity (2023)

¹ Source: US Bureau of Economic Analysis and Cox Automotive – Raw numbers of vehicles sold in the US at retail only (fleet and private party sales excluded); numbers are not seasonally adjusted.

² American-Amicable concluded on July 20, 2010, DAC acquisition concluded on Jan. 18, 2018, IAS acquisition concluded on May 22, 2020, Vericity transaction expected to close in the first half of 2024.

EXCELLENCE RECOGNITION IN STRATEGIC EXECUTION



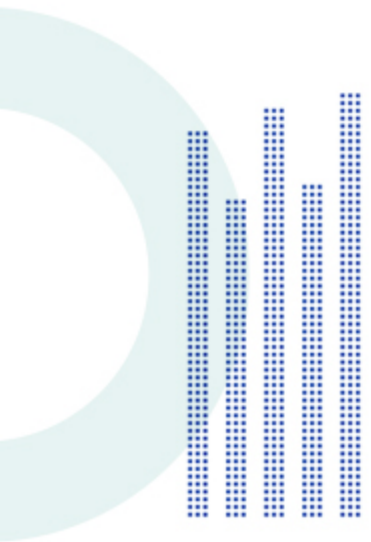
#1	Number of individual insurance policies issued in Canada ¹
#1	2023 gross and net sales of segregated funds in Canada ²
#1	Wealth distribution (non-bank assets including seg. funds) ³
#1	Distinction Awards - Mental Health and Wellness Large Service Companies category - 2022-2023 ⁴
#2	Dealer satisfaction at iA Auto Finance (car loans) ⁵
#2	J.D. Power 2023 Canada Wealth Management Digital Experience Study ⁶
#5	Glassdoor's 2023 list of best places to work in Canada
#7 out of 219	The Globe and Mail's Board Games with a score of 94% (22 nd in 2022)
8 awards	Leading the 2023 US Dealers' Choice Awards, including 1st place in the digital marketing category ⁷
48th out of 300	Amongst 2024 Canada's Best Employers according to Forbes

¹ According to Canadian data published by LIMRA for 2023. ² Source: Investor Economics, January 2024. ³ Source: Company public disclosures and McKinsey. ⁴ From Groupe entreprises en santé, an organization dedicated to supporting workplaces in the implementation of health and wellness best practices. ⁵ According to the J.D. Power 2023 Canada Dealer Financing Satisfaction Study. ⁶ iA Private Wealth, a subsidiary of iA Financial Group. ⁷ Auto Dealer Today.

MEDIUM-TERM GUIDANCE

Core EPS growth (medium-term)	10%+ annual average
Core ROE (medium-term)	15%+
Solvency ratio operating target	120%
Organic capital generation (2024)	\$600M+
Dividend payout ratio[†]	25% to 35% of core earnings

[†] This item is a non-IFRS measure; see the “Non-IFRS and Additional Financial Measures” section at the beginning of this document for relevant information about such measures.



RELATIVE PERFORMANCE

INDUSTRY LEADER FOR SHARE PRICE GROWTH

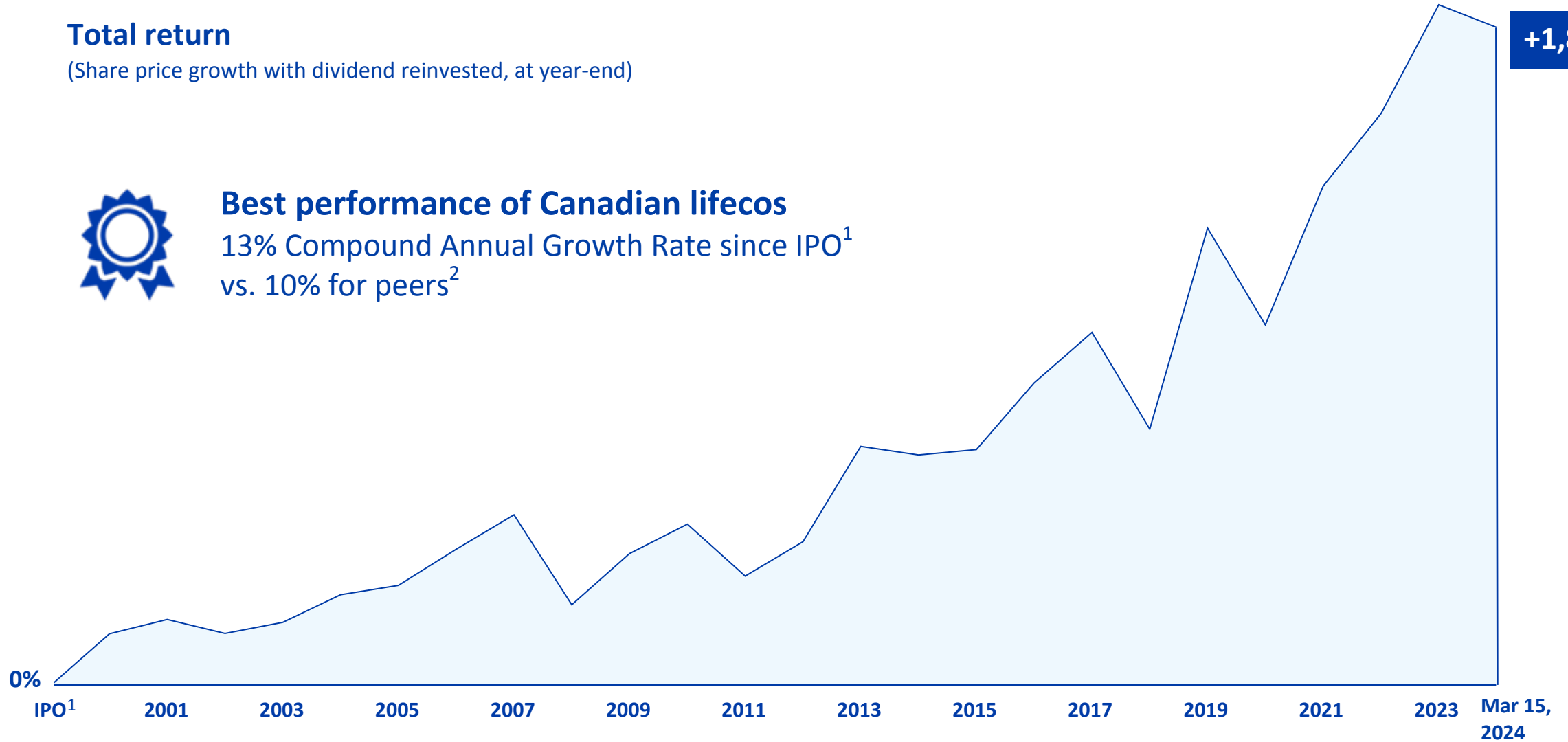
Total return

(Share price growth with dividend reinvested, at year-end)



Best performance of Canadian lifecos

13% Compound Annual Growth Rate since IPO¹
vs. 10% for peers²



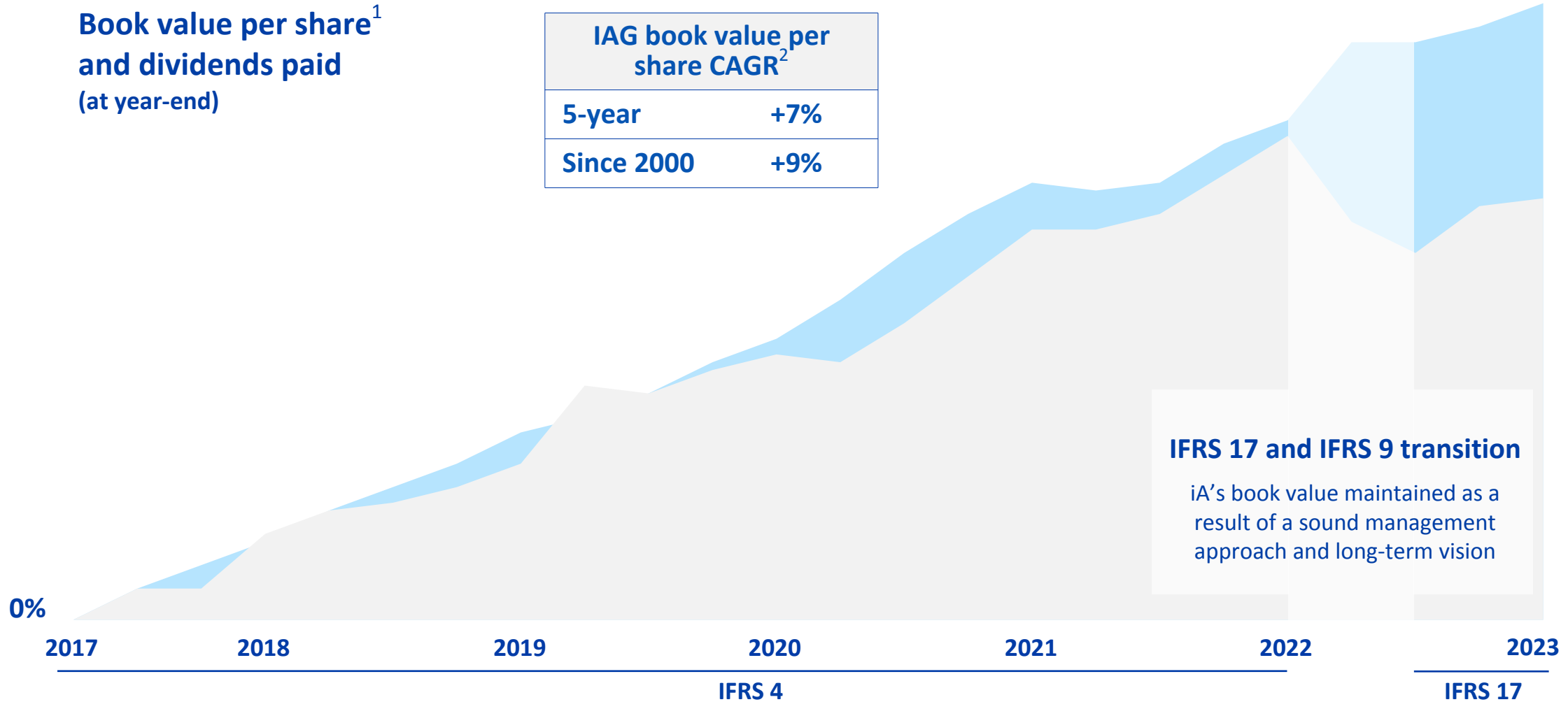
+1,834%

INDUSTRY LEADER FOR BOOK VALUE GROWTH

Since its IPO, iA Financial Group has experienced substantial and sustained growth in book value per share, reflecting the Company's relentless focus on creating enduring value for our shareholders over time

Book value per share¹ and dividends paid (at year-end)

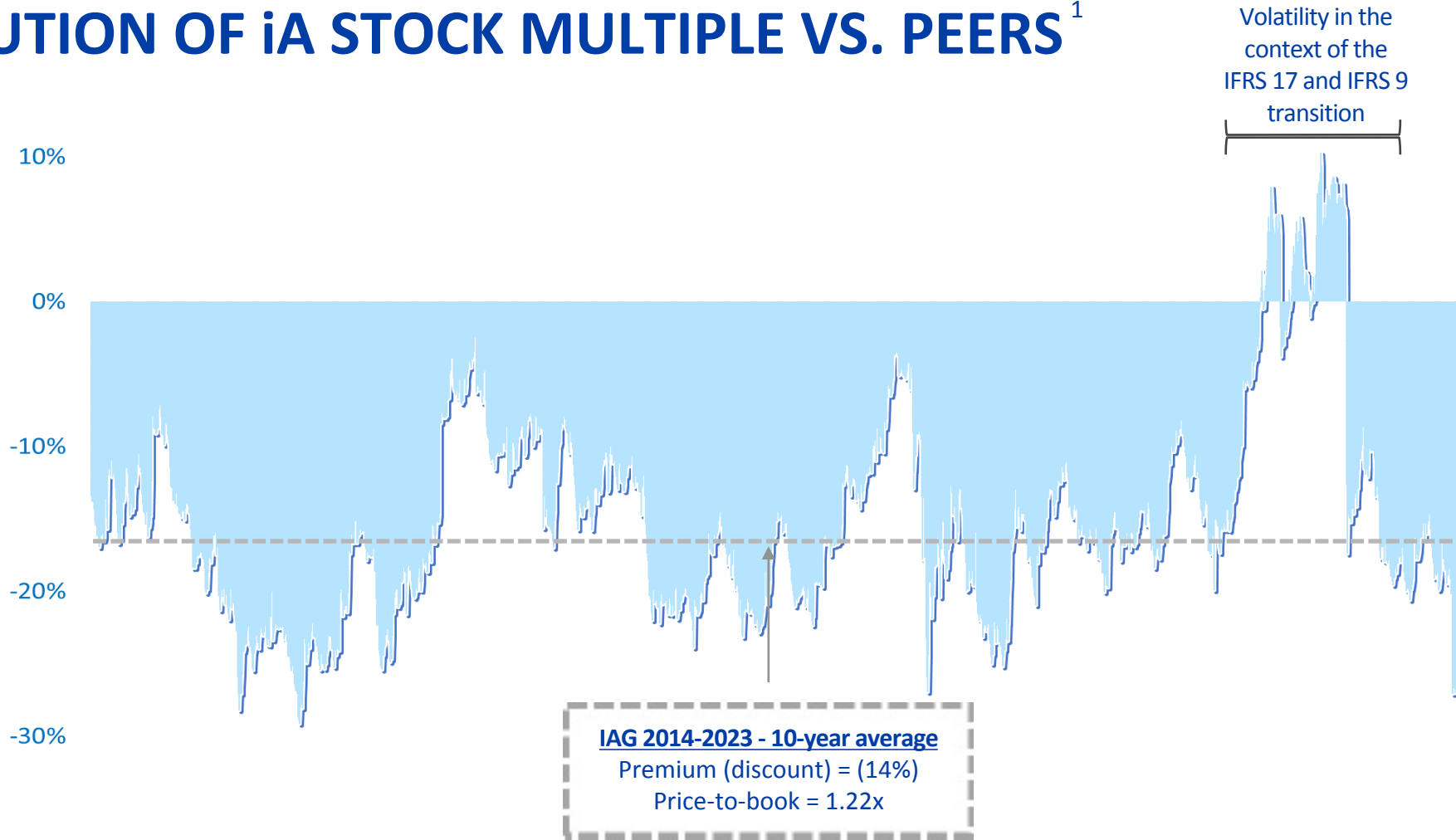
IAG book value per share CAGR ²	
5-year	+7%
Since 2000	+9%



¹ Book value per common share is a financial measure calculated by dividing the common shareholders' equity by the number of common shares outstanding at the end of the period; all components of this measure are IFRS measures. ² As at December 31, 2023. IPO value taken at March 31, 2000. ³ Three major Canadian lifecos average.

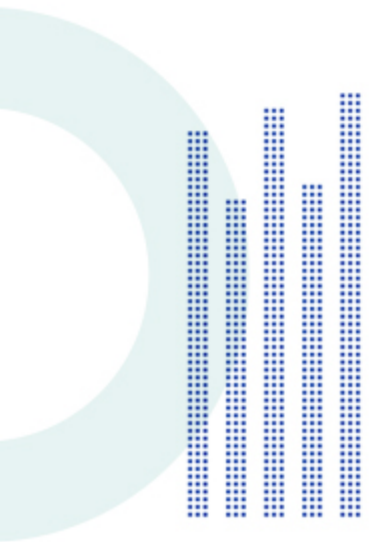


EVOLUTION OF iA STOCK MULTIPLE VS. PEERS ¹



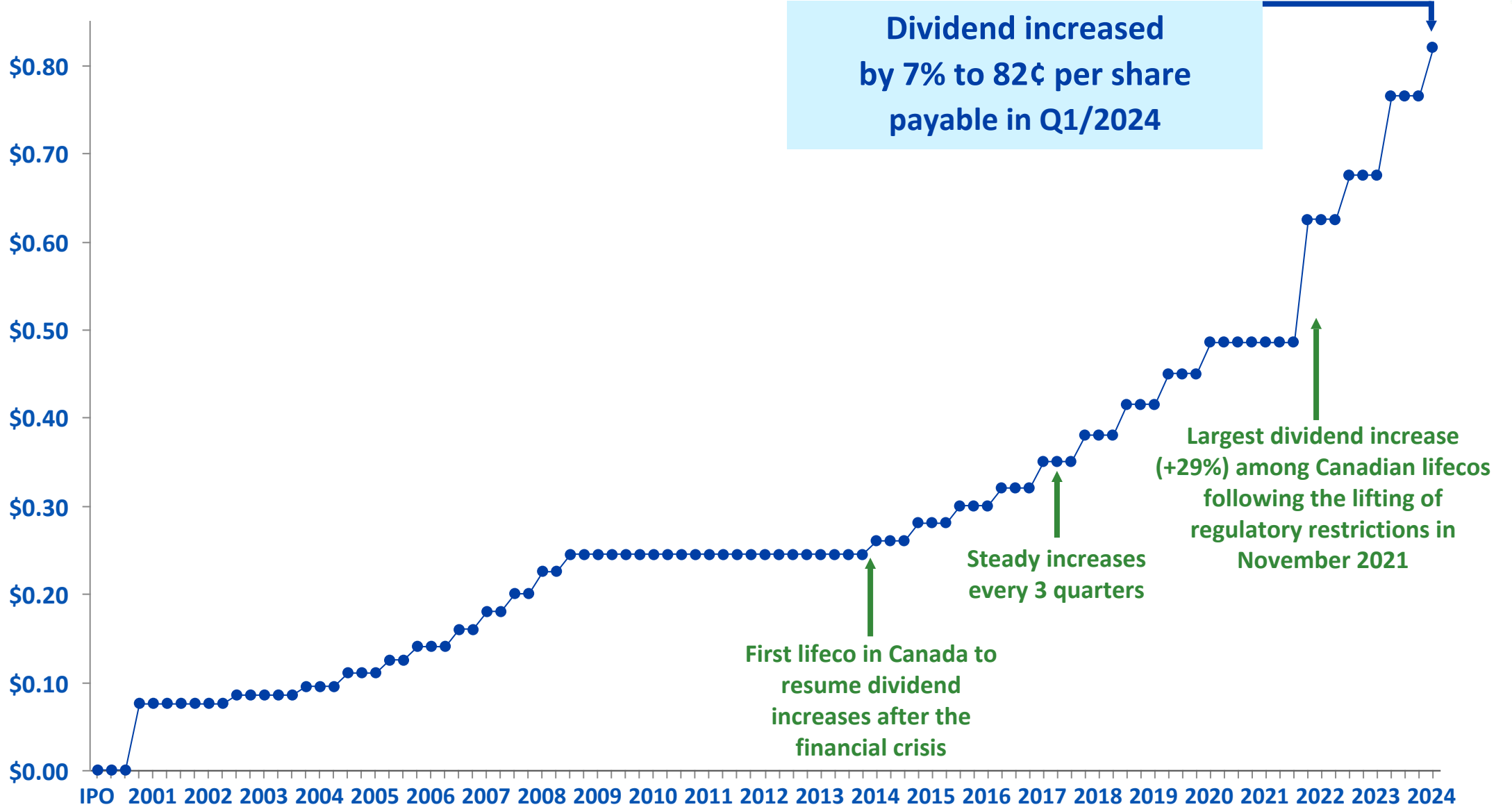
at Dec. 31	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	March 15, 2024
Premium (Discount)	(13%)	(20%)	(16%)	(11%)	(11%)	(22%)	(3%)	(18%)	(16%)	(5%)	(18%)	(26%)
Ratio P/B ²	1.60x	1.35x	1.21x	1.38x	1.38x	0.94x	1.41x	1.01x	1.19x	1.27x	1.38x	1.30x

¹ Three major Canadian lifecos average. ² Price-to-book value (P/B) calculated with stock price and book value at the time.



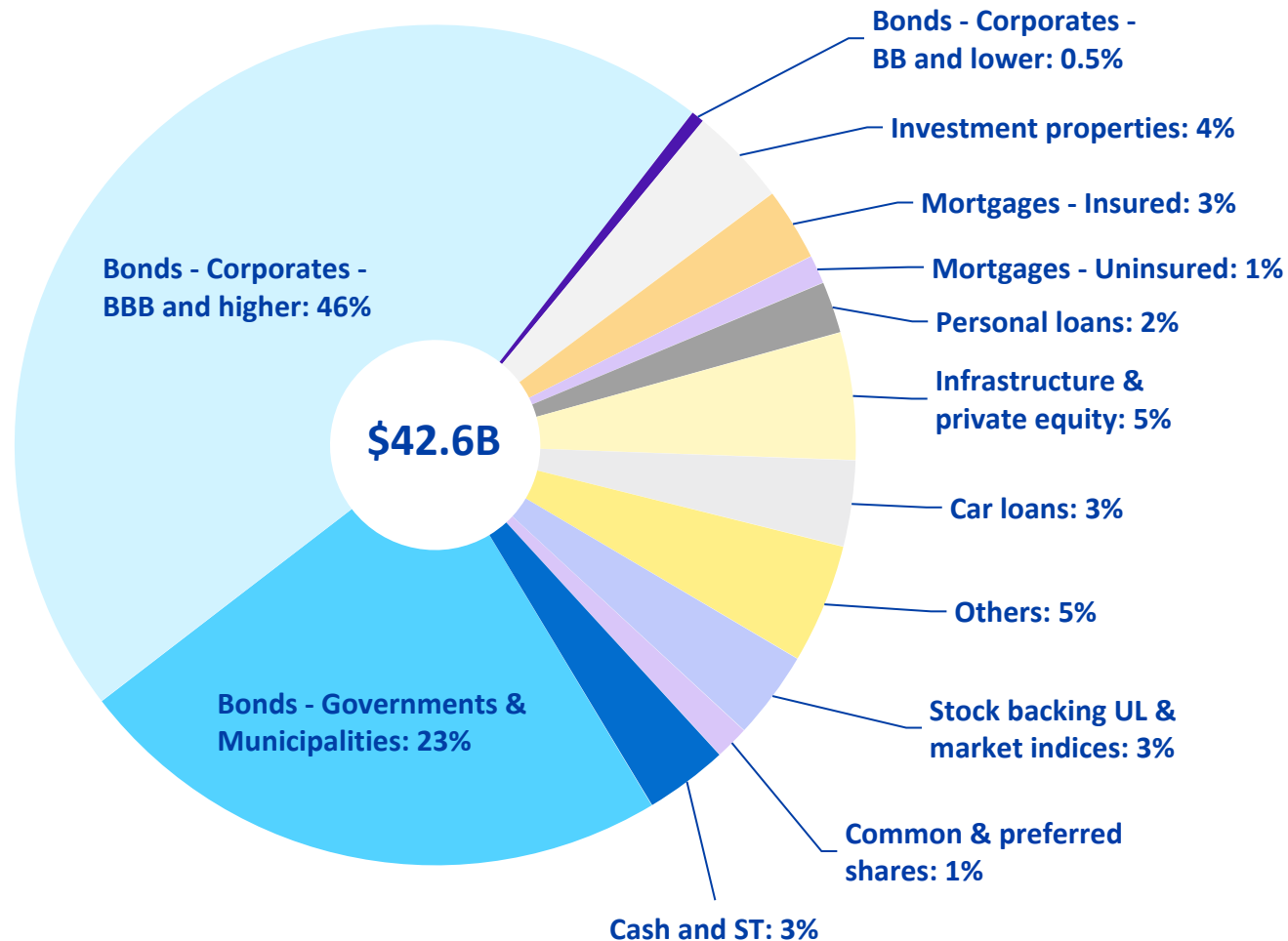
APPENDICES

DIVIDEND TO COMMON SHAREHOLDERS



INVESTMENT PORTFOLIO

Resilient portfolio composed of high-quality assets and diversified exposures



- ✓ **Fixed income ALM¹-oriented portfolio**
 - *see further details on slide 27*
- ✓ **Prudent exposure to equity market**
 - Quality private equity & infrastructure
 - Part of public equity exposure with downside protection and the other part is pass-through
- ✓ **Capital-efficient investment properties**
 - *see further details on slide 28*
- ✓ **High-quality mortgage portfolio**
 - *see further details on slide 28*

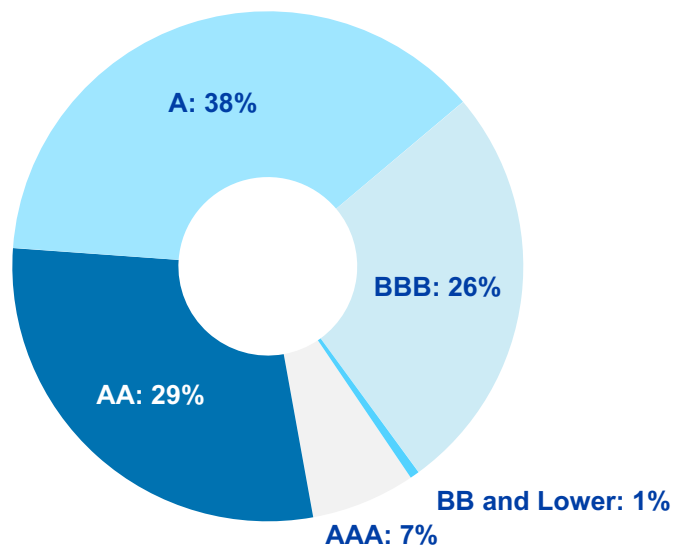
\$29.9B BOND PORTFOLIO

High-quality and conservative portfolio

BOND PORTFOLIO IS 70% OF TOTAL PORTFOLIO

- 67% are corporate bonds and 33% are government & municipalities bonds
- Bonds with average credit rating between A and A+
- No exposure to Collateralized Loan Obligations (CLOs)

BOND PORTFOLIO BY CREDIT RATING



Data as at December 31, 2023.
The figures do not always add up exactly due to rounding differences.

Distribution by category of issuer	
Governments	30%
Municipalities	3%
Corporates - Public issues	48%
Corporates - Private issues	19%
Total	100%

Distribution by industry sector (Corporate bonds)	
Financial services	20%
Utilities	28%
Consumer cyclical and non-cyclical	16%
Energy	11%
Industrial	8%
Communications	11%
Other	6%
Total	100%

2023 EXPERIENCE

- Favourable annual bond portfolio credit experience flowing through Q4/23 core earnings

BOND CREDIT EXPERIENCE METHODOLOGY

- All bonds are at fair value to P&L – Defaults and credit rating changes flow directly to core earnings
- Bonds already reflects expected credit losses, therefore no IFRS 9 allowance for credit losses required¹

¹ Whereas, for assets at fair value to other comprehensive income and amortized cost, investment income recognized in P&L is amortized, thus requiring an IFRS 9 allowance for credit losses.

HIGH-QUALITY INVESTMENT PROPERTIES & MORTGAGES PORTFOLIOS

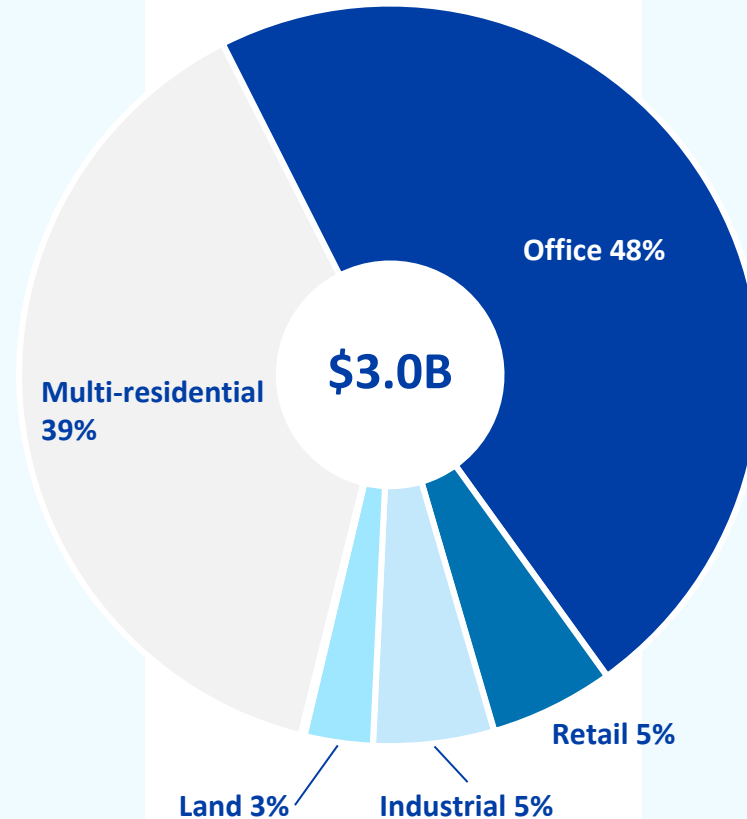
\$1.6B INVESTMENT PROPERTIES

- Capital-efficient investment properties
- Average lease terms remaining of ~9 years¹
- Large portion rented to governments
- Occupancy above market at 87%
- Lower risk profile via unlevered ownership
- 99.8% of investment properties are in Canada

\$1.4B MORTGAGES

- Disciplined underwriting process
- 68% of mortgages are insured
- 89% of mortgages are in Canada

Combined portfolios



Investment properties by property type	
Office	85%
Retail	6%
Industrial	4%
Land	5%
Multi-residential	—%

Mortgage portfolio by property type	
Office	6%
Retail	4%
Industrial	7%
Land	—%
Multi-residential	83%

¹ Weighted average lease term.

MAIN GROWTH DRIVERS

Our key actions for success

SALES

EARNINGS



Remain at the leading edge of digital tools



Leverage full range of products to meet clients' needs



Build on our extensive relationships with distributors



Optimize synergies between business units



Maintain pricing discipline



Grow sales and revenues faster than expenses



Digital and Lean initiatives for more operational efficiencies



Develop US businesses by leveraging Canadian leading expertise



SHAPING iA'S DIGITAL ECOSYSTEM TO SUPPORT GROWTH

Continuity of digital strategy goes beyond IT:
An integrated approach based on our four strategic axes



Growth

Digital initiatives to contribute to annual core EPS growth

Client experience

360 client view – Deployment in progress

- Enhanced client insight → greater advisor efficiency
- Provide self-serve capabilities → bolster online sales
- Leverage data → increased cross-selling opportunities

Operating efficiency

Maximizing operational efficiencies

- Reduce direct operating costs
- Scalability on demand
- Increased flexibility

Employee experience

Work From Anywhere implemented company-wide

- Effective employee integration drives talent attraction
- Maintain employee engagement and culture
- Fostering a high-performance environment

2023 IN A NUTSHELL

CONTINUED SOLID PROFITABILITY

- Seamless transition to IFRS 17 and IFRS 9 – Book value per share and EPS level maintained at transition
- 14.4% core ROE – Aligned with medium-term target of 15%+
- Core EPS of \$9.31, 4% higher than 2022 result and well positioned for further growth through our organic investments
- Expected insurance earnings up 10.5% YoY and insurance experience in line with expectations

BUSINESS GROWTH MOMENTUM

- AUM/AUA of \$218.9B, up 11% YoY & Premiums and deposits of \$16.6B, up 8% YoY
- Insurance Canada: All business units recorded solid performances
- Wealth Management: Net fund inflows and record sales of guaranteed products
- US: Individual Insurance record sales up 20% YoY – Dealer Services: Sales impacted by environment

CAPITAL STRENGTH

- \$600M organic capital generation, reaching annual target of \$600M+
- Robust capital position with 145% solvency ratio – Comfortably above 120% operating target
- \$1.6B in capital available for deployment
- Book value up 8% YoY (excluding impact of NCIB)

ACTIVE CAPITAL DEPLOYMENT

- Investment in organic growth and in digital transformation
- Acquisition of Vericity – US life insurance carrier and digital agency
- Dividend of \$2.97 paid in 2023, +14% YoY – New increase announced for Q1/24 dividend
- Share buybacks of 5.4M shares for \$461M



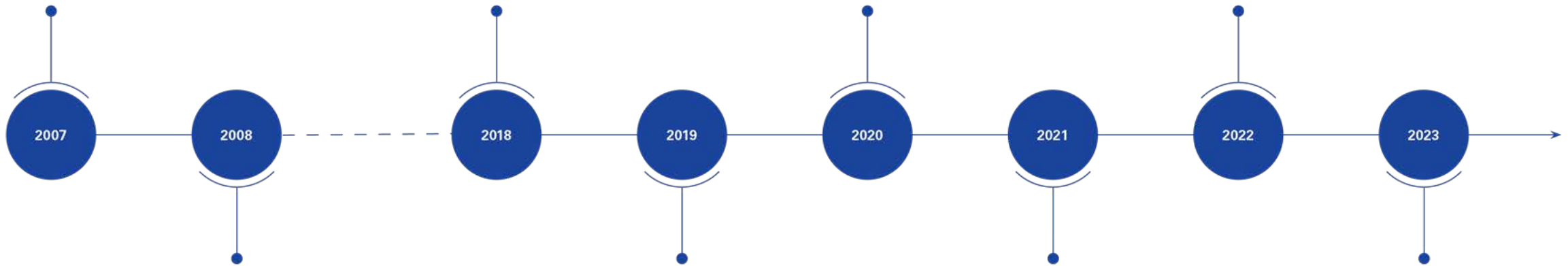
iA'S SUSTAINABILITY APPROACH

To be a company that contributes to sustainable growth and wellbeing for its clients, employees, partners, investors and communities.

- 1st Sustainable Development Policy
- Development of climate strategy 1.0
- Establishment of gender parity targets
- Rollout of FLEXIBLE Working Model
- Sustainable Bond Framework
- 1st Sustainable Bond Issuance
- Update of our Sustainable Investment Policy
- Publication of our climate performance and our ambition to be, in the future, among the best in our industry in climate change in North America
- Publication of Equity, Diversity and Inclusion Program



"Environment" component added in philanthropy



Inspired by Imagine Canada principles to donate 1% of net profits



- 1st responsible investment policy
- 1st proxy voting policy
- 1st materiality analysis
- Rollout of climate strategy 2.0
- Update of our Sustainability Policy
- Publication of our Sustainable Bond Report



WHAT WE DO AT iA



-60%
Reduction in GHG emission intensity from our Canadian real estate holdings by 2035¹

-40%
Reduction in carbon intensity of our public corporate bond portfolio by 2035¹

Strengthening our climate risk management framework

Focusing on reducing our GHG emissions intensity at source

50%
of new iA Financial Group Senior Leadership Position² appointments have gone to women

For all iA Financial Group Senior Leadership Positions², we will continue working toward our gender equity goal of 40% to 60%³

Rollout of programs in equity, diversity and inclusion; in health and wellness; and in working model flexibility

Donations of **\$8.5M CAD** to different social and community organizations

Integration of TCFD recommendations and SASB standards to guide ESG disclosure

Integration of sustainable development in our governance structure through several committees

Rollout of a comprehensive information and cyber security program

Publication of several policies, practices and statements to support our governance

Data as at December 31, 2022. ¹ From new 2022 baseline. ² iA Financial Group Senior Leadership Position refers to the Company's executives and senior management as well as senior management of the Group's main Canadian subsidiaries. ³ 36% women in 2022, versus 31% in 2021.

The 2022 Sustainability Report is available on our website at: ia.ca/sustainable-development

SUSTAINABILITY PROGRESS IN 2023

Completion of materiality analysis – integrated into the corporate strategy

Taking into account our stakeholders' priorities for iA's long-term growth

Equity, Diversity and Inclusion (ED&I) program

Voluntary self-identification to better understand the workforce demographic

Commitment to obtain the Progressive Aboriginal Relations (PAR) certification

Phase 1 completed with the deployment of a governance structure for sustainable relationships with First Nations

Setting standards in terms of sound governance

iA Financial Group placed 7th out of 219 companies in the 2023 *Board Games*¹ rankings

Learning organization in deployment

Launch of a new immersive learning platform

¹ Source: The Globe and Mail – ranking of the largest Canadian companies listed on the TSX for the quality of their corporate governance practices. iA obtained a rating of 94%, outpacing lifeco peers.



CREDIT RATINGS

The company and its subsidiaries receive credit ratings from three independent rating agencies: Standard & Poor's, DBRS and A.M. Best. These ratings, presented in the table below, confirm the financial strength of the company and its subsidiaries and their ability to meet their commitments to policyholders and creditors.

Credit rating agency	iA Financial Corporation Inc. Issuer rating	Industrial Alliance Insurance and Financial Services Inc. Financial strength	Outlook
Standard & Poor's	A	AA-	Stable
DBRS Morningstar	A	AA (low)	Stable
A.M. Best	N/A	A+ (Superior)	Stable

GLOSSARY

Acronym	Term	Additional information
ACL	Allowance for credit losses	Amount defined by IFRS 9 that adjusts the carrying amount of an asset for estimated future credit losses.
AMF	Autorité des marchés financiers	Body mandated by the Government of Quebec to regulate Quebec insurers, including Industrial Alliance Insurance and Financial Services Inc.
ASO	Administrative services only	An ASO contract refers to a service contract, which is a contract that does not contain any significant insurance risk and no financial risk and for which the Company offers administrative services.
AUA	Assets under administration	Non-IFRS measure. All assets with respect to which the Company acts only as an intermediary between a client and an external fund manager.
AUM	Assets under management	Non-IFRS measure. All assets with respect to which the Company establishes a contract with a client and makes investment decisions for amounts deposited in this contract.
BVPS	Book value per common share	A financial measure calculated by dividing the common shareholders' equity by the number of common shares outstanding at the end of the period; all components of this measure are IFRS measures.
CAGR	Compound annual growth rate	The average annual growth rate of a metric over a specified period of time longer than one year.
CARLI	Capital adequacy requirements for life and health insurance	Capital adequacy guideline of the Autorité des marchés financiers applicable to Quebec life and health insurers, including Industrial Alliance Insurance and Financial Services Inc.
CSM	Contractual service margin	Portion of the insurance contract liability established at issuance of a contract to offset new business profit at issue and to defer it over the life of the contract as services are provided.
DOE	Drivers of earnings	Analysis that presents earnings broken down by key drivers.
DRIP	Dividend reinvestment and share purchase plan	-
EPS	Earnings per common share	A measure of the Company's profitability, calculated by dividing the consolidated net income attributed to common shareholders by the weighted average number of outstanding common shares for the period, excluding common shares held in treasury.
ESG	Environment, social, governance	Integrating environmental, social and governance factors into the activities of the Company.
FCF	Fulfilment cash flows	The sum of the estimates of present value of future cash flows and the risk adjustment for non-financial risk (RA).
FVPL	Fair value through profit or loss	Classification of financial instruments defined by IFRS 9 where changes in fair value of the financial instruments are recorded through profit or loss (not in other comprehensive income).
GAAP	Generally accepted accounting principles	-
GHG	Greenhouse gas emissions	-
GMM	General measurement model	One of the three measurement models under IFRS 17. The GMM is the measurement model by default.
IAS	International Accounting Standards	Set of accounting standards mandatory for Canadian publicly-owned companies.
IASB	International Accounting Standards Board	Body responsible for the development and publication of IFRS and IAS accounting standards.

GLOSSARY (cont.)

Acronym	Term	Additional information
IFRS	International Financial Reporting Standards	Set of accounting standards mandatory for Canadian publicly-owned companies.
MD&A	Management's Discussion and Analysis	-
NCIB	Normal course issuer bid	-
NFI	Non-fixed income	Asset class notably including public and private equity exposures, investment properties and infrastructure investments.
P&C	Property and casualty	Broad type of insurance coverages that includes auto and home insurance, warranties, etc.
P&L	Profits and losses	Refers to the net income in an accounting income statement.
PAA	Premium allocation approach	One of the three measurement models under IFRS 17. The PAA is a simplified model allowed for short-term contracts.
QoQ	Quarter-over-quarter	Analysis which compares the result of a quarter versus the previous quarter.
QTD	Quarter-to-date	Last completed quarter.
RA	Risk adjustment for non-financial risk (or risk adjustment)	Portion of the insurance contract liability which represents the compensation an entity requires for bearing the uncertainty about the amount and timing of the cash flows that arises from non-financial risk as the entity fulfils insurance contracts.
ROE	Return on common shareholders' equity	Non-IFRS measure. A ratio, expressed as a percentage, obtained by dividing the consolidated net income available to common shareholders by the average common shareholders' equity for the period.
TPM	Total portfolio management	Asset portfolio management approach where assets baring liabilities of multiple lines of business are managed without segmentation.
US	United States	-
VFA	Variable fee approach	One of the three measurement models under IFRS 17. The VFA applies to contracts with significant investment-related pass-through elements.
YTD	Year-to-date	Sum of the completed quarters of the calendar year.
-	Estimates of present value of future cash flows (or current estimate)	Portion of the insurance contract liability which represents an explicit, unbiased and probability-weighted estimate (i.e. expected value) of the present value of the future cash flows that will arise as the insurer fulfils its insurance contract obligations.
-	Deposits	Deposits refer to amounts of money received from clients under a mutual fund contract or an investment contract.
-	Initial recognition	Refers to the accounting of a contract at issuance.
-	Insurance contract	Contracts that contain a significant insurance risk. The Company has classified most of its contracts as insurance contracts.
-	Investment contract	Contracts that contain a financial risk and which do not include a significant insurance risk.
-	Loss component	For onerous contracts at initial recognition, a loss is recognized in earnings and a loss component (notional amount) is established. After initial recognition, the loss component is tracked and disclosed.
-	Onerous contract	An insurance contract is onerous at initial recognition if fulfilment cash flows measured (including acquisition expenses) represent a net outflow (i.e. loss) at initial recognition.
-	Service contract	Contracts that do not contain any significant insurance risk and no financial risk and for which the Company offers administrative services. Administrative services only (ASO) contracts fall into this category.

INVESTOR RELATIONS

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Next Reporting Dates

Q1/2024 - May 9, 2024	Conference call on May 9, 2024
Q2/2024 - August 6, 2024 after market close	Conference call on August 7, 2024
Q3/2024 - November 5, 2024 after market close	Conference call on November 6, 2024

For information on our earnings releases, conference calls and related disclosure documents, consult the Investor Relations section of our website at ia.ca.

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